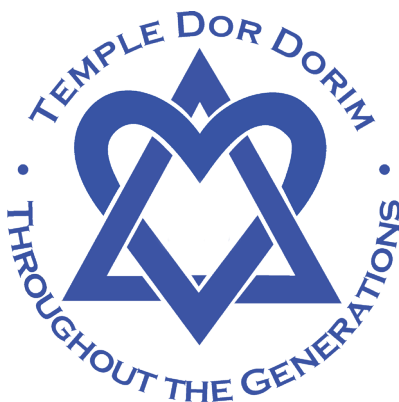


Greetings from
TEMPLE



Weston, Florida



TEMPLE DOR DORIM

Support and Partnership Opportunities
2019-2020

As the only vibrant Reform Temple in Weston, Temple Dor Dorim brings people of all ages together to learn, enjoy new & old friendships, experience new activities, and build a sense of community. Financial support from the community helps make all of this possible.

Temple Dor Dorim is a 501(c)(3) non-profit organization

Helping you reach the customers you want!



Advertising Opportunities

With more than 1,800 constituents in Weston, Temple Dor Dorim has a targeted audience from birth to seniors—each segment a viable market with strong purchase power.

Temple Print Newsletter Advertising Rates

| Ad Size | 1 issue (2 months) | Full year (6 issues) | Full Year (TDD member) |
|---------------------------------------|--------------------|----------------------|------------------------|
| Business Card (2" h x 3.5" w) | \$80 | \$400 | \$360 |
| Quarter page (4.5" h x 3.5" w) | \$140 | \$690 | \$620 |
| Half page (4.5" h x 8" w) | \$250 | \$1,125 | \$1,010 |
| Full page (9 7/8" h x 8" w) | \$500 | \$2,250 | \$2,025 |
| Back cover | \$850 | \$4,250 | \$3,825 |

Banner Ad in Weekly Email Blast to 500+ loyal subscribers

| | |
|--|------------|
| Weekly email blast banner (for print subscribers only) | \$390/year |
| Weekly email blast banner | \$590/year |
| Weekly email blast banner monthly (for non-print ad subscribers) | \$60/month |
| Please select the months you would like to advertise <input type="checkbox"/> JAN <input type="checkbox"/> FEB <input type="checkbox"/> MAR <input type="checkbox"/> APR <input type="checkbox"/> MAY <input type="checkbox"/> JUN/JUL <input type="checkbox"/> AUG <input type="checkbox"/> SEP <input type="checkbox"/> OCT <input type="checkbox"/> NOV <input type="checkbox"/> DEC | |

Digital Display Ad Rates

Temple Dor Dorim has a digital display screen in the Early Childhood/Administration lobby. It is moved to the main building for services every weekend. Limit to 3 ads per month.

| | |
|----------|-----------------------|
| 1 month | \$60 |
| 6 months | \$300 (1 month free) |
| 1 year | \$540 (3 months free) |

Outdoor Banner

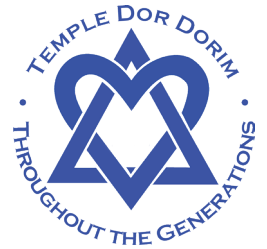
Display a 4' x 6' vinyl banner on our outdoor fence, which is in front of our Early Childhood entrance. Artwork is submitted to Temple Dor Dorim and we will provide the printing. Printing cost included in your sponsorship.

| | |
|---------|---------|
| 1 year | \$1,000 |
| 2 years | \$1,800 |
| 3 years | \$2,400 |

To discuss your promotional opportunities, contact:

Bonnie Rayman, Executive Director at BRayman@templedordorim.org or 954-389-1232.

Helping you reach the customers you want!



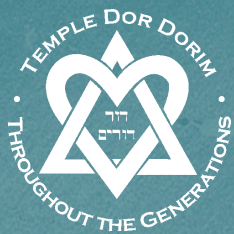
Corporate Promotions Program Levels

With more than 1,800 constituents in Weston, Temple Dor Dorim has a targeted audience from birth to seniors—each segment a viable market with strong purchase power.

| | Executive | Partner | Associate | Supporter |
|--|------------------------|---|--|---|
| Investment | \$10,000 | \$5,000 | \$2,500 | \$1,000 |
| Value | \$15,960 | \$6,810 | \$3,245 | \$1,200 |
| % Discount | 60% | 36% | 30% | 20% |
| Ad in print newsletter | Back cover for 2 years | Half-page ad for 2 years or full-page ad for 1 year | Half-page ad for 1 year or full-page ad for 3 issues | Quarter-page ad for 1 year or half-page ad for 3 issues |
| Banner ad in weekly e-mail blast | 2 years | 2 years | 1 year | 3 months |
| Digital display ad | 2 years | 2 years | 1 year | 6 months |
| Outdoor banner | 2 years | 2 years | 1 year | |
| Logo and link on Temple Dor Dorim website homepage | 2 years | 1 year | | |
| Annual Membership Directory inside front or inside back cover | 2 years | | | |



To discuss your promotional opportunities, contact: Bonnie Rayman, Executive Director at BRayman@templendordorim.org or 954-389-1232.



TEMPLE DOR DORIM

2360 Glades Circle
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dordorim.org

WELCOME WEEKEND SPONSORSHIP LEVELS

Friday, August 23, 2019-Sunday, August 25, 2019

Platinum Sponsor: \$1000

Gold level package plus:

- ¼ page ad in Temple newsletter for 1 year OR flier sent home in Preschool and Religious School backpacks
- Full page ad in Welcome Weekend Program

Gold Sponsor: \$500

Silver level package plus:

- Vendor table at Welcome Weekend Main Event
- ½ page ad in Welcome Weekend Program

Silver Sponsor: \$360

Bronze level package plus:

- Promotional materials (company provided) in swag bag
- ¼ page ad in Welcome Weekend Program

Bronze Sponsor: \$180

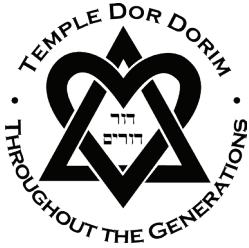
- Company logo/business name on digital and print marketing materials and linked to company Facebook page and/or company website on:
 - Event on Temple Facebook page
 - Sponsor Thank You Email to Temple's listserv
 - Welcome Weekend RSVP webpage
 - Temple monthly newsletter
- Business card size ad in Welcome Weekend Program

Our Reach

1,200+ facebook followers
1070+ e-blast recipients
900+ newsletter recipients
300+ event participants

dordorim.org/welcome

For more information, please contact Rachel Kaplan
at RKaplan@templedordorim.org



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Shalom Belly

Generously subsidized by the Yetta Sher Award from



Fall Cohort: October 19-20, 2019
Winter Cohort: February 1-2, 2020
Spring Cohort: May 2-3, 2020



SPONSORSHIP LEVELS

\$2,500 Shalom Belly Title Sponsor

- Company logo/name on all marketing collateral (flyer, emails, website, Facebook event)
- Listed as title sponsor on all Shalom Belly marketing materials for the year
- Vendor opportunity at all Shalom Belly classes for the year
- Company promotional materials in swag bag for all participants
- Full-page newsletter ad for 3 issues (6 months) or half page for the year

\$1,000 Toddler

- Company logo/name on all marketing collateral (flyer, emails, website, Facebook event)
- Vendor opportunity at 2 Shalom Belly classes
- Company promotional materials in swag bag for all participants
- Full-page newsletter ad for 1 issue (2 months)

\$500 Baby Steps

- Company logo/name on all marketing collateral (flyer, emails, website, Facebook event)
- Vendor opportunity at 1 Shalom Belly class
- Company promotional materials in swag bag for all participants
- Half-page newsletter ad for 1 issue (2 months)

\$360 Crawler

- Company logo/name on all marketing collateral (flyer, emails, website, Facebook event)
- Company promotional materials in swag bag for all participants
- Quarter page newsletter ad for 1 issue (2 months)

\$180 Tummy Time

- Company logo/name on all marketing collateral (flyer, emails, website, Facebook event)
- Business card newsletter ad for 1 issue
- Quarter page newsletter ad for 1 issue (2 months)

dordorim.org/belly

Please contact Rachel Kaplan at rkaplan@templedordorim.org for questions.



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SPONSORSHIP LEVELS

\$2,500 Shalom Family Title Sponsor

- Company logo/name on all marketing collateral (flyer, emails, website, Facebook event)
- Listed as title sponsor on all Shalom Family marketing materials for the year
- Vendor opportunity at all Shalom Family programs for the year
- Company promotional materials in swag bag for all participants
- Full-page newsletter ad for 3 issues (6 months) or half page for the year

\$1,000 Mayim (Water)

- Company logo/name on all marketing collateral (flyer, emails, website, Facebook event)
- Vendor opportunity at 2 Shalom Family programs
- Company promotional materials in swag bag for all participants
- Full-page newsletter ad for 1 issue (2 months)

\$500 Aish (Fire)

- Company logo/name on all marketing collateral (flyer, emails, website, Facebook event)
- Vendor opportunity at 2 Shalom Family programs
- Company promotional materials in swag bag for all participants
- Half-page newsletter ad for 1 issue (2 months)

\$360 Shamayim (Sky)

- Company logo/name on all marketing collateral (flyer, emails, website, Facebook event)
- Company promotional materials in swag bag for all participants
- Quarter page newsletter ad for 1 issue (2 months)

\$180 Adamah (Earth)

- Company logo/name on all marketing collateral (flyer, emails, website, Facebook event)
- Business card newsletter ad for 1 issue
- Company promotional materials in swag bag for all participants
- Quarter page newsletter ad for 1 issue (2 months)

dordorim.org/family

Please contact Rachel Kaplan at rkaplan@templedordorim.org for questions.



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POKER TOURNAMENT SPONSORSHIP LEVELS

Sunday, November 3, 2019 and Sunday, April 26, 2020

\$500 ALL IN

- Name or company logo on all event marketing materials and all social media/email blasts
- Three table signs at Poker/Black Jack tables
- Opportunity for a company vendor table to display marketing materials at the event
- Opportunity to speak for 3 minutes to the event guests
- Three poker entries and three blackjack entries valued at \$300
- Quarter page ad in Temple newsletter for three issues valued at \$210

\$360 STRAIGHT FLUSH

- Name or company logo on all event marketing materials and all social media/email blasts
- Two table signs at Poker/Black Jack tables
- Opportunity for a company vendor table to display marketing materials at the event
- Two poker entries and two blackjack entries valued at \$200
- Quarter page ad in Temple newsletter for two issues valued at \$140

\$180 FULL HOUSE

- Name or company logo on all event marketing materials and all social media/email blasts
- One table sign at a Poker or Black Jack table
- One poker entry and one blackjack entry valued at \$100

Proceeds benefit Temple Dor Dorim Financial Assistance Fund, College Connection Program and other Temple programs

dordorim.org/poker

For more information: Bonnie Rayman, Executive Director
954-389-1232 | BRayman@templedordorim.org





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dordorim.org

I ♥ NY®

Sunday, November 17, 5-7:30pm

SPONSORSHIP LEVELS

\$1,000 On Broadway

- Company logo/name on all marketing collateral (flyer, emails, website, Facebook event, digital screen and poster at event)
- Sponsor Recognition during program
- Reserved VIP Seating for Table of 12 (\$300 value)
- Quarter Page Newsletter Ad for 2 Issues (\$280 value)
- Vendor Table at event
- Table Signage

\$500 Upper West Side

- Company logo/name on all marketing collateral (flyer, emails, website, Facebook event, digital screen and poster at event)
- Sponsor Recognition during program
- Reserved VIP Seating for 8 (\$200 value)
- Business Card Newsletter Ad for 2 Issues (\$160 value)
- Vendor Table at event
- Table Signage

\$250 Lower East Side

- Company logo/name on all marketing collateral (flyer, emails, website, Facebook event, digital screen and poster at event)
- Sponsor Recognition during program
- Reserved VIP Seating for 4 (\$100 value)
- Table Signage

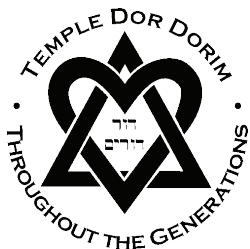
\$100 The Village

- Company logo/name on all marketing collateral (flyer, emails, website, Facebook event, digital screen and poster at event)
- Sponsor Recognition during program
- Reserved VIP Seating for 2 (\$50 value)
- Table Signage

dordorim.org/iloveny



For more information, contact Gary Holtzman at algari@bellsouth.net or 954-389-8528



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RUN-A- LATKE SPONSORSHIP LEVELS

Sunday, December 15, 2019

Temple Dor Dorim CHAI (Early Childhood Center, Parent Organization) hosts various events throughout the school year to raise funds to help support our Early Childhood Center. Our school is home to over 200 children and their families. This year, CHAI's largest fundraiser will be our Family 5K and Fun Run called Run-a-Latke on December 8, 2019. This is a community-wide event with more advertising potential than ever before. Below please find the tax-deductible sponsorship opportunities. We greatly appreciate all your support and look forward to working with you.



\$5,000 Platinum Sponsors

- Company logo included on all marketing materials
- Company logo on all race t-shirts
- Company logo on event page of website
- Free informational booth space
- Free registration for up to 20 participants
- Inclusion on all press releases, social media, website announcements and emails
- Corporate banner displayed throughout the school year and at the race

\$1,000 Gold Sponsor

- Company logo included on all marketing materials
- Company logo on all race t-shirts
- Company logo on event page of website
- Free informational booth space
- Free registration for up to 10 participants
- Corporate banner displayed throughout the school year and at the race
- Recognized on social media announcements

\$500 Silver Sponsor

- Company logo on all race t-shirts
- Company logo on event page of website
- Free registration for up to 5 participants
- Signage displayed at race
- Recognized on social media announcements

\$250 Bronze Sponsor

- Company logo on all race t-shirts
- Free registration for up to 2 participants
- Recognized on social media announcements

A-la-carte Sponsors

- Medals- \$600
- Start line sponsor- \$300
- Warm-up sponsor- \$150
- Towel sponsor- \$500
- Finish line sponsor- \$300
- Water table- \$150

In-kind sponsorship opportunities are available. Please contact us for more information.

dordorim.org/run



For more information, please contact:
954-389-1232 or ECCPTO@templedordorim.org





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SPONSORSHIP LEVELS



\$5,000 TITLE SPONSOR

All of the benefits as the Gold level plus

- Guaranteed exclusivity for your business category
- Marketing materials displayed at all Speaker Series programs on Sponsor table
- Corporate ad on weekly e-blasts for one year
- Half page newsletter ad for one year
- Outdoor banner for one year

\$2,500 GOLD SPONSOR

All of the benefits as the Silver level plus

- Name or company logo on Temple Website
- Corporate ad on weekly e-blasts for one year
- Quarter page newsletter ad for one year

\$1,000 SILVER SPONSOR

All of the benefits as the Bronze level plus

- Opportunity to speak at one Speaker Series program for 3-5 minutes to promote company *
- Quarter page newsletter ad for four issues or e-blast ad for six months

\$500 BRONZE SPONSOR

- Name or company logo on all Speaker Series marketing collateral and in all social media/ e-blasts
- VIP seating at all Speaker Series programs for the year
- Marketing materials displayed at all Speaker Series programs on Sponsor table
- Name or company logo on Speaker Series banner/signage
- Opportunity for one company vendor table at one Speaker Series program

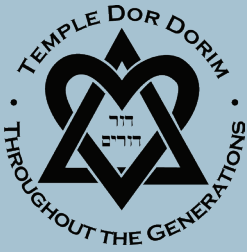
* Choice of speaker series programs to speak at will be at the discretion of Temple Dor Dorim.

Sisterhood

of Temple Dor Dorim



dordorim.org/speaker



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MITZVAH DAY SPONSORSHIP LEVELS

Sunday, January 12, 2020

\$1,000

- Company logo/business name on all marketing collateral (banner, flyer, emails, website, Facebook event)
- Sponsor recognition during Mitzvah Day Opening Ceremony
- Link sponsor website on all emails, website and social media posts
- Corporate vendor table at Mitzvah Day (Sponsor must run a Mitzvah Project at the table assisted by Temple Dor Dorim)
- Quarter page ad in Temple Newsletter for 4 issues (8 months)
- Temple will coordinate a Mitzvah Project for your corporation (optional)

\$500

- Company logo/business name on all marketing collateral (banner, flyer, emails, website, Facebook event)
- Sponsor recognition during Mitzvah Day Opening Ceremony
- Link sponsor website on all emails, website and social media posts
- Corporate vendor table at Mitzvah Day (Sponsor must run a Mitzvah Project at the table assisted by Temple Dor Dorim)
- Quarter page ad in Temple Newsletter for 2 issues (4 months)

\$250

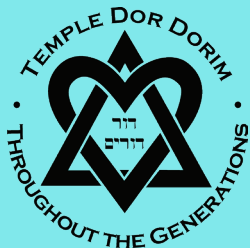
- Company logo/business name on all marketing collateral (banner, flyer, emails, website, Facebook event)
- Sponsor recognition during Mitzvah Day Opening Ceremony
- Link sponsor website on all emails, website and social media posts

\$100

- Company logo/business name on all marketing collateral (banner, flyer, emails, website, Facebook event)
- Sponsor recognition during Mitzvah Day Opening Ceremony

dordorim.org/mitzvah





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AMAZING RACE SPONSORSHIP LEVELS

Saturday, January 25, 2020 · The Shops at Pembroke Gardens

\$500 TOUCHY Sponsor

- Business card ad in one weekly e-blast and quarter page ad in newsletter for one issue (2 months)
- Free registration for team of six
- Company logo included on all marketing materials
- Double the drink tickets
- One free clue
- Pembroke Gardens swag bag

\$300 ATID Sponsor

- Free registration for team of six
- Company logo included on all marketing materials
- Double the drink tickets
- One free clue

\$200 Giborim Sponsor

- Free registration for four participants
- Company logo included on all marketing materials
- Double the drink tickets
- One free clue

\$100 Gesher Sponsor

- Free registration for two participants
- Company logo included on all marketing materials
- Double the drink tickets
- One free clue

FOR CORPORATE SPONSORS THAT ARE NOT RACING, YOU CAN SUBSTITUTE THE FOLLOWING ADVERTISING OPPORTUNITIES:

\$500 - Substitute 6 registrations for choice of 2 months of weekly e-blast ads or half page ad for 2 issues (four months) in print newsletter

\$300 - Substitute 6 registrations for quarter page ad for 2 issues (4 months) in print newsletter

\$200 - Substitute 4 registrations for choice of two weekly e-blast ads or quarter page ad in print newsletter (1 issue for 2 months)

\$100 - Substitute 2 registration for choice of weekly e-blast ad or business card size ad in print newsletter

Contact Jamie Mafdali, Director of Youth Engagement: Learning and Programs at
JMafdali@templedordorim.org

dordorim.org/amazing





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PURIM CARNIVAL SPONSORSHIP LEVELS

Sunday, March 8, 2020

\$500 Gold Sponsor

- Logo/family name recognition on sponsor poster at entrance to carnival
- Logo/family name recognition on ride/game
- Half-page ad in Dor Dorim newsletter for 2 issues (4 months)
- Logo/family name recognition in "Thank You" weekly e-blast with link to corporate website
- Acknowledgement on social media
- Listing and link on Dor Dorim website
- 8 Carnival wristbands

\$360 Silver Sponsor

- Logo/family name recognition on sponsor poster at entrance to carnival
- Logo/family name recognition in "Thank You" weekly e-blast with link to corporate website
- Quarter page ad in Dor Dorim newsletter for 1 issue (2 months)
- Acknowledgement on social media
- Listing and link on Dor Dorim website
- 6 Carnival wristbands

\$180 Bronze Sponsor

- Logo/family name recognition on sponsor poster at entrance to carnival
- Logo/family name recognition in "Thank You" weekly e-blast with link to corporate website
- Acknowledgement on social media
- Listing and link on Dor Dorim website
- 4 Carnival wristbands

For more info, contact Jamie Mafдали, Director of Youth Engagement: Learning and Programs at JMafдали@templedordorim.org

dordorim.org/purim





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dordorim.org

ANNUAL GALA SPONSORSHIP LEVELS

Saturday, March 14, 2020

\$10,000 TITLE SPONSOR

- Company logo/business name listed as the title sponsor on all marketing collateral (invitation, FB event, website link, emails, table signage)
- Full page ad (inside front cover) in Ad Journal
- Three reserved tables with preferred seating and VIP service for 36 guests
- Opportunities for company vendor tables 3x/year
- 36 cruise raffle tickets

\$5,000 DIAMOND SPONSOR

- Company logo/business name listed as the Diamond Sponsor on all marketing collateral (invitation, FB event, website link, emails, table signage)
- Full page ad in Ad Journal
- Two reserved tables with preferred seating for 24
- Opportunities for company vendor table 2x/year
- 24 cruise raffle ticket

\$2,500 PLATINUM SPONSOR

- Company logo/business name listed as Platinum Sponsor on all marketing collateral (invitation, FB event, website link, emails, table signage)
- Half-page ad in Ad Journal
- One reserved table with preferred seating for 12
- Opportunity for company vendor table 1x/year
- 12 cruise raffle tickets

\$1,000 GOLD SPONSOR

- Company logo/business name listed as the Gold Sponsor on all marketing collateral (invitation, FB event, website link, emails, table signage)
- Quarter-page ad in Ad Journal
- Reserved preferred seating for 4
- 4 cruise raffle tickets

\$500 SILVER SPONSOR

- Company logo/business name listed as the Silver Sponsor on all marketing collateral (invitation, FB event, website link, emails, table signage)
- Business card size ad in Ad Journal
- Reserved preferred seating for 2
- 2 cruise raffle tickets

\$250 BRONZE SPONSOR

- Company logo/business name listed as the Bronze Sponsor on all marketing collateral (invitation, FB event, website link, emails, table signage)
- Reserved preferred seating for 1
- 1 cruise raffle ticket

RAFFLE PRIZE:

ROYAL CARIBBEAN CRUISE FOR TWO



AD BOOK PRICES

Ads included in all sponsorship levels except bronze

Business Card: (2.25" H x 4.5" W) \$100

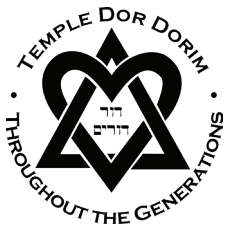
Quarter Page: (4.5" H x 4.5" W) \$200

Half Page: (4.5" H x 9" W or 9" H x 4.5" W) \$300

Full Page: (9" H x 9" W) \$500

dordorim.org/gala

For more information: Bonnie Rayman, Executive Director
954-389-1232 | BRayman@templedordorim.org



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SPONSORSHIP FORM/ INVOICE

Yes! I will support Temple Dor Dorim!

Please return completed form to Bonnie Rayman, Temple Dor Dorim Executive Director at BRayman@templdordorim.org.

NAME _____

TITLE _____

COMPANY — Please print company name exactly
as you wish it to appear in publication

ADDRESS _____

CITY/STATE/ZIP _____

PHONE _____

E-MAIL ADDRESS _____

WEB SITE _____

SIGNATURE OF CONTRIBUTOR _____

DATE _____

PAYMENT

___ Check enclosed

___ Credit Card

Credit Card # _____

Exp. _____ **CVV code:** _____

___ **VISA** ___ **MasterCard** ___ **AMEX**

Name on Card _____

Billing Zip Code _____

My initials below indicate my acknowledgment that ads
and/or logos are due two weeks prior to the event. Failure to
provide artwork by deadline may result in company ad/logo
not appearing on event day signage or in event program.
Contact Bonnie Rayman at BRayman@templdordorim.org
for more information. _____

SPONSORSHIPS

I would like to contribute to TDD as follows:

\$ _____ for _____
program or event

\$ _____ for _____
program or event

\$ _____ for _____
program or event

\$ _____ for _____
program or event

\$ _____ for _____
program or event

\$ _____ for _____
program or event

\$ _____ for _____
program or event

\$ _____ for _____
program or event

\$ _____ Total Contribution

Federal Tax ID # 65-0651401

A COPY OF THE OFFICIAL REGISTRATION AND FINANCIAL
INFORMATION MAY BE OBTAINED FROM THE DIVISION OF
CONSUMER SERVICES BY CALLING 1-800-435-7352 WITHIN
THE STATE. REGISTRATION DOES NOT IMPLY ENDORSEMENT,
APPROVAL, OR RECOMMENDATION BY THE STATE.